

**Title:** Workshop on Entrepreneurship

**Resource Person:** Dr. Kothari and Ms. Shweta from Delhi Institute of Advanced Studies

**Date:** 06th April 2022

**Attended by:** Students of BBA (Gen), BBA (B&I), B.COM (H), BA Eco & BE.d

An amazing one day Workshop on Entrepreneurship on 06<sup>th</sup> April 2022 has been organized by DIRD.

The session was led by  
Dr. Kothari and Ms. Shweta

Workshop started with an activity in which students had to suggest an idea to start a new business after analysing the current situation and prevailing economic environment of India. After that Dr. Kothari explained the concept of an entrepreneur and entrepreneurship. He discussed the main theories with examples of successful entrepreneurs. He elaborated how imperative it is for a country to promote and encourage the young generation to start a new business with innovative ideas for overall growth of a nation. He told students that how Small and medium-sized enterprises or small and medium-sized businesses (SME) plays a vital role in an economic growth and help to solve the problems like poverty, unemployment and help to make a country self-reliant. Also make them aware about the new initiatives of the government to encourage young & new entrepreneurs.



He induces students to think out of the box and generate new ideas to become an entrepreneur rather than calling themselves hapless after failing to get a job.

In the second half of the workshop Ms Shweta and Dr. Kothari divided students into groups and gave them a task to generate ideas and new ways to start a business with the available opportunities in India. Students give unique ideas after group discussions. Best and unique ones were appreciated.

The pitch of the workshop is making students aware about the opportunities available and encourages them to become an entrepreneur.

At the end of the workshop all the students gave feedback and shared their experience.